**Industry Supported Non-CME Program/Event - $8,000**

*3 Opportunities are available - April 10th, 11th, and 12th*

**Includes:**

*A request is contingent upon review and approval by the Michigan Society for Respiratory Care (MSRC) and is on a space-available basis.*

* The industry support will be able to sponsor an industry-supported Non-CME program/event on April 10th, 11th, or 12th with a meal. One opportunity is available per day.
* The program/event is not permitted to take place during the CME Program.
* The industry support is responsible for organizing the program/event and costs associated with it, including, but not limited to, audiovisual, facilitator honorarium, and travel.
* MSRC is responsible for menu selection and expenses associated with lunch.
* MSRC does not guarantee attendance size for the program/event.
* Event opportunity and space assignment is based on venue availability (space is limited).
* MSRC will provide a poster/signage at the registration desk of the designated Conference to promote non-CEU lecture
* Industry support contact information will be in the designated (Spring or Fall) conference book
* The industry support will have a logo and contact information on the MSRC website with a link to the industry support’s website
* MSRC will provide a roster of consenting attendees (name, city, state) and statistics to industry support
* MSRC will provide a link to the program/event information on the conference website and will provide a program/event invitation flyer (provided by industry support) to attendees
* For non-CEU programs/events, the following disclaimer must be included on the front of each invitation, flyer, or signage:
	+ This non-CEU program/event is developed and offered by <name of industry support>. This is not an official program/event of the MSRC conference.
* **Recognition of industry support** for the facilitator presenting the program/event will be shared with all attendees via a flyer or website.
	+ Industry support may provide flyers or web links, including the name of the supporting industry, contact information, industry description, and link to the industry website and/or social media.

\***The deadline** for order commitment is **March 13, 2024**.\*

 Flyers and weblinks are to be submitted for approval by March 27, 2024.