

# Sponsorship Program

The Michigan Society for Respiratory Care and our corporate partners have so much to gain by working together. The Michigan Society for Respiratory Care has been promoting the art and science of respiratory medicine and its continuing education for years. As a healthcare organization, MSRC strives to inform the public about the importance of the respiratory profession through our continued legislative initiatives and public health education. Our Corporate Partners' products, services, and affiliation with the MSRC, are important towards providing the highest quality respiratory care.

MSRC  
1000 West St. Joseph Hwy.  
Suite 200  
Lansing, MI 48915



Remember to mark your calendar for our upcoming Spring and Fall Conferences. For details please visit us at [www.michiganrc.org](http://www.michiganrc.org)



# Sponsorship Levels



## Platinum .....\$5000

Members receive:

- + Two premium booths with 4 representatives at both the Spring and Fall Conference
- + Company's logo will be on each conference teaser eblast
- + Company's logo will be on ALL promotional materials including the registration form
- + Company's logo and contact information will be on MSRC website with a link to your company's website
- + Full page advertisement in both issues of our newsletter
- + Company's contact information in each conference book
- + Sign with company's logo posted at both conferences

## Gold .....\$3000

Members receive:

- + One booth with 4 representatives at both the Spring and Fall Conference
- + Company's logo will be on each conference teaser eblast
- + Company's logo and contact information will be on the MSRC website with a link to your company's website
- + Half page advertisement in both issues of our newsletter
- + Company's contact information in each conference book
- + Sign with company's logo posted at both conferences

## Silver .....\$2000

Members receive:

- + One booth with 2 representatives at both the Spring and Fall Conference
- + Company's logo will be on each conference teaser eblast
- + Company's logo and contact information will be on the MSRC website with a link to your company's website
- + Quarter page advertisement in both issues of our newsletter
- + Company's contact information in each conference book
- + Sign with company's logo posted at both conferences

## Bronze .....\$1000

Members receive:

- + Company's logo and contact information will be on the MSRC website with a link to your company's website
- + Quarter page advertisement in one of our newsletters
- + Company's contact information in each conference book
- + Sign with company's logo posted at both conferences

Sponsorships are valid for one calendar year – and include both Fall and Spring Conferences.

## Company Information (PLEASE PRINT)

Confirmation will be sent via E-mail only

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Address \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

E-mail \_\_\_\_\_

## Sponsorship Level (choose 1)

- Platinum Level \$ 5000
- Gold Level \$ 3000
- Silver Level \$ 2000
- Bronze Level \$ 1000

## Payment

Amount Due: \_\_\_\_\_

Check # \_\_\_\_\_  VISA  MasterCard  AMEX

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

Please provide billing information for Credit Card Provided:

Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please make checks payable to MSRC.

Mail Sponsor Registration Form with payment to:

MSRC | 1000 West St. Joseph Hwy., Suite 200 | Lansing, MI 48915

or fax with credit card information to (517) 485-9408.

Tel: 866-989-6772