

# 2024 Michigan Society for Respiratory Care Sponsorship Program

The Michigan Society for Respiratory Care (MSRC) and our corporate partners have so much to gain by working together. The MSRC has been promoting the art and science of respiratory care and its continuing education for years. As a healthcare organization, MSRC strives to inform the public about the importance of the respiratory care profession through our continued legislative initiatives and public health education.

The products, services and affiliations of our corporate partners are essential to provide quality respiratory care for our patients.

Remember to mark your calendar for our upcoming Spring and Fall Conferences.

For details please visit us at [www.michiganrc.org](http://www.michiganrc.org)

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Sponsorships are valid for  
the 2024 calendar year and  
include BOTH Spring and  
Fall Conferences



MSRC  
124 W. Allegan, St., Suite 1900  
Lansing, MI 48933  
[info@michiganrc.org](mailto:info@michiganrc.org)

# MSRC 2024 Sponsorship Levels

Sponsorships are valid for  
the 2024 calendar year and  
include **BOTH**  
Spring and Fall Conferences.

## Michigan Society for Respiratory Care Sponsorship Registration Form



### Platinum..... \$5,000

Sponsors receive:

- Two premium booths with 4 representatives at BOTH Spring and Fall Conferences (additional fees may apply for added services such as electricity, internet, TV, etc.)
- Company logo will be on each conference teaser eblast, all promotional materials and MSRC website with link to your company website
- Company contact information and full-page ad in each conference book
- Sign with company logo posted at BOTH Spring and Fall Conferences
- Opportunity to participate in specialty workshop

### Gold ..... \$3,000

Sponsors receive:

- One booth with 4 representatives at BOTH Spring and Fall Conferences (additional fees may apply for added services such as electricity, internet, TV, etc.)
- Company logo will be on each conference teaser eblast, all promotional materials and MSRC website with link to your company website
- Company contact information and 1/2 page ad in each conference book
- Sign with company logo posted at BOTH Spring and Fall Conferences

### Silver..... \$2,000

Sponsors receive:

- One booth with 2 representatives at BOTH Spring and Fall Conferences (additional fees may apply for added services such as electricity, internet, TV, etc.)
- Company logo will be on each conference teaser eblast, all promotional materials and MSRC website with link to your company website
- Sign with company logo posted at BOTH Spring and Fall Conferences
- Company contact information in each conference book

### Bronze..... \$1,000

Sponsors receive:

- Company logo and contact information will be on the MSRC website with a link to your company's website
- Company contact information in each conference book
- Sign with company logo posted at BOTH Spring and Fall Conferences

### Educational Grant ..... \$500 and up

Restricted and unrestricted Sponsorship for education, training and development. **Contact MSRC office for additional information**

- Company logo and contact information will be on the MSRC website with a link to your company's website
- Company contact information in designated (Spring or Fall) conference book
- Sign with company logo posted at designated conference

### Other Sponsorships ..... \$500

#### Cocktail Reception Sponsor

- Company name on sponsor sign (for designated conference)
- Company name listed in conference brochure as a Reception Sponsor (for designated conference)

#### Sputum Bowl Sponsor (Spring Conference only)

- Company name on sponsor sign
- Company name listed in all Sputum Bowl promotions

#### Workshop Participation

- Platinum Sponsors - complimentary
- Gold and Silver Sponsors: \$100
- Bronze and Exhibitors: \$200
- Non-Exhibitor Booth Sponsor: \$500
- Company name listed in designated conference brochure

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### Company Information (Please Print)

Confirmation will be sent via email

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Level (Choose 1)

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum Level..... \$5,000   | <input type="checkbox"/> Cocktail Reception Sponsor ..... \$ 500       |
| <input type="checkbox"/> Gold Level..... \$3,000   | <input type="checkbox"/> Spring <input type="checkbox"/> Fall          |
| <input type="checkbox"/> Silver Level..... \$2,000   | <input type="checkbox"/> Sputum Bowl (Spring Only) Sponsor..... \$ 500 |
| <input type="checkbox"/> Bronze Level..... \$1,000   | <input type="checkbox"/> Workshop Participation                        |
| <input type="checkbox"/> Educational Grant ..... \$500*<br>* \$500 on up - please contact our office | <input type="checkbox"/> Spring <input type="checkbox"/> Fall          |
| <input type="checkbox"/> Fall <input type="checkbox"/> Spring  | <input type="checkbox"/> Gold and Silver..... \$100                    |
| <input type="checkbox"/> Electricity Needed  | <input type="checkbox"/> Bronze and Exhibitors \$200                   |
|  | <input type="checkbox"/> Non-Exhibitor Booth...\$500                   |

### Payment:

Amount Due: \_\_\_\_\_ ☐ Check # \_\_\_\_\_

☐ Credit Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please provide billing information for credit card:

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please make checks payable to MSRC. Mail form with payment to:  
MSRC, 124 W. Allegan St., Ste. 1900, Lansing, MI 48933