

2020 Michigan Society for Respiratory Care Sponsorship Program

The Michigan Society for Respiratory Care (MSRC) and our corporate partners have so much to gain by working together. The MSRC has been promoting the art and science of respiratory care and its continuing education for years. As a healthcare organization, MSRC strives to inform the public about the importance of the respiratory profession through our continued legislative initiatives and public health education.

The products, services, and affiliations of our corporate partners is critical to provide quality respiratory care for our patients.

Remember to mark your calendar for our upcoming Spring and Fall Conference.

For details please visit us at www.michiganrc.org

Sponsorships are valid for
the 2020 calendar year
and include **BOTH**
Spring and Fall Conferences.



MSRC
124 W. Allegan, St.
Suite 1900
Lansing, MI 48933

MSRC 2020 Sponsorship Levels

Sponsorships are valid for
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Michigan Society for Respiratory Care Sponsorship Registration Form



Platinum..... \$5,000

Members receive:

- Two premium booths with 4 representatives at BOTH Spring and Fall Conferences (additional fees may apply for added services such as electricity, internet, TV, etc.)
- Company logo:
 - » Will be on each conference teaser eblast
 - » Will be on ALL promotional materials
 - » Will be on MSRC website with a link to your company website
- Company Contact information in each conference book
- Sign with company logo posted at **BOTH** Spring and Fall Conferences
- Opportunity to participate in specialty workshop planned at annual conferences

Gold \$3,000

Members receive:

- One booth with 4 Representatives at BOTH Spring and Fall conferences (additional fees may apply for added services such as electricity, internet, TV, etc.)
- Company logo:
 - » Will be on each conference teaser eblast
 - » Will be on MSRC website with a link to your company website
- Company contact information in each conference book
- Sign with company logo posted at BOTH Spring and Fall Conferences

Silver..... \$2,000

Members receive:

- One booth with 2 representatives at both the Spring and Fall Conferences (additional fees may apply for added services such as electricity, internet, TV, etc.)
- Company logo will be in each conference teaser eblast and MSRC website with link to website
- Company contact information in each conference book
- Sign with company logo posted at BOTH Spring and Fall conferences

Bronze..... \$1,000

Members receive:

- Company logo and contact information will be on the MSRC website with a link to your company's website
- Company contact information in each conference book
- Sign with company logo posted at BOTH Spring and Fall Conferences

Educational Grant \$1,500

Unrestricted Sponsorship for educational training and development

- Company logo and contact information will be on the MSRC website with a link to your company's website
- Company contact information in designated (Spring or Fall) conference book
- Sign with company logo posted at designated conference

Other Sponsorships \$500

Cocktail Reception Sponsor

- Company name on sponsor sign
- Company name listed in conference brochure as a Reception Sponsor (for designated conference)

Sputum Bowl Sponsor (Spring Conference only)

- Company name on sponsor sign
- Company name listed in all Sputum Bowl promotions

Workshop Participation

(Not including Platinum Sponsorship)

- For Workshop Participation only Non-Exhibitor Booth Sponsor
- Company name listed in designated conference book

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Company Information (Please Print)

Confirmation will be sent via E-mail only

Company Name: _____

Contact Name: _____

Contact Address: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Sponsorship Level (Choose 1)

- | | |
|--|---|
| <input type="checkbox"/> Platinum Level..... \$5,000 | <input type="checkbox"/> Cocktail Reception Sponsor \$ 500 |
| <input type="checkbox"/> Gold Level..... \$3,000 | <input type="checkbox"/> Spring |
| <input type="checkbox"/> Silver Level..... \$2,000 | <input type="checkbox"/> Fall |
| <input type="checkbox"/> Bronze Level..... \$1,000 | <input type="checkbox"/> Sputum Bowl Sponsor \$ 500 (Spring Only) |
| <input type="checkbox"/> Educational Grant \$1,500 | <input type="checkbox"/> Spring |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Fall |
| <input type="checkbox"/> Electricity Needed | <input type="checkbox"/> Workshop Participation \$ 500 |
| | <input type="checkbox"/> Spring |
| | <input type="checkbox"/> Fall |

Payment:

Amount Due: _____

Check # _____ VISA MasterCard Discover

Credit Card Number _____

Exp. Date: _____

Cardholder Name: _____

Signature: _____

Please provide billing information for Credit Card Provided:

Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Please make checks payable to MSRC. Mail Sponsor Registration Form with payment to: MSRC, 124 W. Allegan Ste., 1900, Lansing, MI 48933 or fax with credit card information to: (517) 484-4442. Tel: (517) 267-3909