

Michigan Society for Respiratory Care

2026 Sponsorship Program

Sponsorships are valid for the 2026 calendar year
and include BOTH Spring and Fall Conferences

(exceptions noted)

124 W. Allegan St.
Suite 1900
Lansing MI 49933
info@michiganrc.org



Michigan Society for Respiratory Care 2026 Sponsorship Program

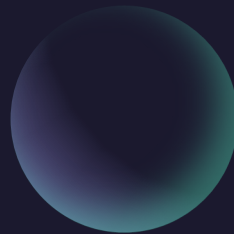
The Michigan Society for Respiratory Care (MSRC) and our corporate partners have so much to gain by working together. The MSRC has been promoting the art and science of respiratory care and its continuing education for years. As a healthcare organization, MSRC strives to inform the public about the importance of the respiratory care profession through our continued legislative initiatives and public health education.

The products, services and affiliations of our corporate partners are essential to provide quality respiratory care for our patients.

Remember to mark your calendar for our upcoming Spring and Fall Conferences.

For details, please visit www.michiganrc.org

[CLICK HERE TO REGISTER](#)



2026 Spring Conference
Radisson Plaza Hotel
Kalamazoo
April 14-15

2026 Fall Conference
Bavarian Inn Lodge
Frankenmuth
October 5-6

Michigan Society for Respiratory Care 2026 Sponsorship Levels*

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Platinum Sponsor: \$5,000.00

Sponsors receive:

- 2 premium exhibit tables
- 4 company representative registrations
- Company logo included on all marketing materials, including eblasts, event program and MSRC website with a link to your website.
- Event signage with your logo
- Company contact information, logo and full-page ad in each event program
- Opportunity to participate in a scheduled specialty workshop
- CRCE credits as applied

Gold Sponsor: \$3,000.00

Sponsors receive:

- 1 exhibit table
- 4 company representative registrations
- Company logo included on all marketing materials, including eblasts, event program and MSRC website with a link to your website.
- Event signage with your logo
- Company contact information, logo and half-page ad in each event program
- CRCE credits as applied

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Additional fees may apply for additional services (e.g., electricity, internet, etc.)

Michigan Society for Respiratory Care 2026 Sponsorship Levels*

*Sponsorships are valid for the 2026 calendar year and include BOTH Spring and Fall Conferences

Silver Sponsor: \$2,000.00

Sponsors receive:

- 1 exhibit table
- 2 company representative registrations
- Company logo included on all marketing materials, including eblasts, event program and MSRC website with a link to your website.
- Event signage with your logo
- Company contact information and logo featured in each event program
- CRCE credits as applied

Bronze Sponsor: \$1,000.00

Sponsors receive:

- Company logo displayed on MSRC website with a link to your website
- Event signage with your logo
- Company contact in each event program
- *Note: This sponsorship does not include an exhibit table*

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Additional fees may apply for additional services (e.g., electricity, internet, etc.)

Michigan Society for Respiratory Care
2026 Sponsorship Levels*
*SPRING CONFERENCE ONLY

Non-CME Product Theater
(Spring Conference Only)
Tuesday, April 14

- Company logo included on all marketing materials, including eblasts, event program and MSRC website with a link to your website.
- Event signage with your logo
- Company contact information, logo and ½ page ad featured in each designated event program
- Lunch presentation
- Contact our office for pricing



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Michigan Society for Respiratory Care 2026 Sponsorship Levels*

*Sponsorships for 1 Conference ONLY – Spring or Fall

Educational Grant: \$500.00 and up

Restricted and unrestricted sponsorship for education, training and development. Contact MSRC at info@michiganrc.org for additional information

- Company logo included on all marketing materials, including eblasts, event program and MSRC website with a link to your website.
- Event signage with your logo
- Company contact information and logo featured in each event program

Sponsorships for individual conferences: \$500.00

Cocktail Reception (Spring or Fall) : Sponsors receive:

- Company logo displayed on MSRC website with a link to your website
- Event signage with your logo
- Company contact information and logo featured in event program

Sputum Bowl (Spring only): Sponsors receive:

- Company logo displayed on MSRC website with a link to your website
- Event signage with your logo
- Company contact information and logo featured

Workshop Participation (Spring or Fall): Sponsors receive:

- Platinum Sponsor: Complimentary
- Gold and Silver Sponsors: \$100.00 additional fee
- Bronze and Exhibitors: \$200 additional fee
- Non-Exhibitor Booth Sponsor: \$500.00
- Company name featured in selected conference program



[CLICK HERE TO REGISTER](#)