

**American Cancer Society**  
**No One Faces Cancer Alone,**  
**We're Here to Help.**





# Pre-Test



# Pre-Test

1. The mission of the American Cancer Society is to eliminate cancer as a major health problem by:
  - a) Preventing cancer
  - b) Saving lives
  - c) Diminishing suffering from cancer
  - d) All of the above



# Pre-Test

2. The American Cancer Society will achieve our mission through:
  - a) Advocacy, Research, and Patient Programs
  - b) Advocacy, Education, Research, and Service
  - c) Intramural and Extramural Research
  - d) Education, Patient Programs, and Research



# Pre-Test

3. Our National Cancer Information Center is open 24 hours per day, 365 days per year providing information to help patients understand their treatment and make informed decisions about their health care. We also provide these services (circle all that apply):
  - a) Referrals to community and national resources
  - b) Clinical trials matching
  - c) Health insurance assistance
  - d) Oncology nurses
  - e) Patient services



# Pre-Test

4. A Personal Health Manager is a:
  - a) Professional health coach who speaks with patients over the telephone to provide coaching to help patients manage treatment side effects
  - b) Cancer survivor who meets with patients at their treatment center to provide peer support
  - c) Tool designed to help patients organize and track logistical and practical details associated with their cancer diagnosis
  - d) Online coaching tool to help patients understand their treatment and manage side effects.



# Pre-Test

5. American Cancer Society supports patients with transportation for treatment through:
  - a) Volunteer drivers
  - b) Public transportation tickets
  - c) Air miles
  - d) All of the above



# American Cancer Society Mission

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.



# Connecting Patients to ACS

- Call us anytime at  
1-800-227-2345
- Visit us at [www.cancer.org](http://www.cancer.org)





# National Cancer Information Center

- Cancer information specialists
- Health insurance assistance services
- Clinical trials matching services
- Oncology nurses
- Patient services
- Resource referrals
- Bi-lingual staff and translation services



# Personal Health Manager

- Cancer information
- Description of types of treatment
- Nutrition during treatment
- Survivorship information
- Folder to track medications, test results, appointments



# Cancer.org

[Sign In](#)

[Register](#)

[Sign Up for Email](#)

[Español](#)

[Asian & Pacific Languages](#)



JOIN THE FIGHT AGAINST CANCER

[DONATE](#)



If we had a dollar for every glimmer of

# HOPE

challenging cancer, think of the lives we could save.

\$19 a month helps. **Donate Now.**

Your gift is tax-deductible.

How can we help you?

[SEARCH](#)

[Live Chat](#)

[800-227-2345](#)

[Home](#)

[Learn About Cancer](#)

[Stay Healthy](#)

[Find Support & Treatment](#)

[Explore Research](#)

[Get Involved](#)

[Find Local ACS](#)





# Patient Programs

- Access to Care
  - Road To Recovery
  - Hotel Partners Program
- Supportive Care
  - Look Good Feel Better
  - Reach To Recovery
  - Wig Boutiques



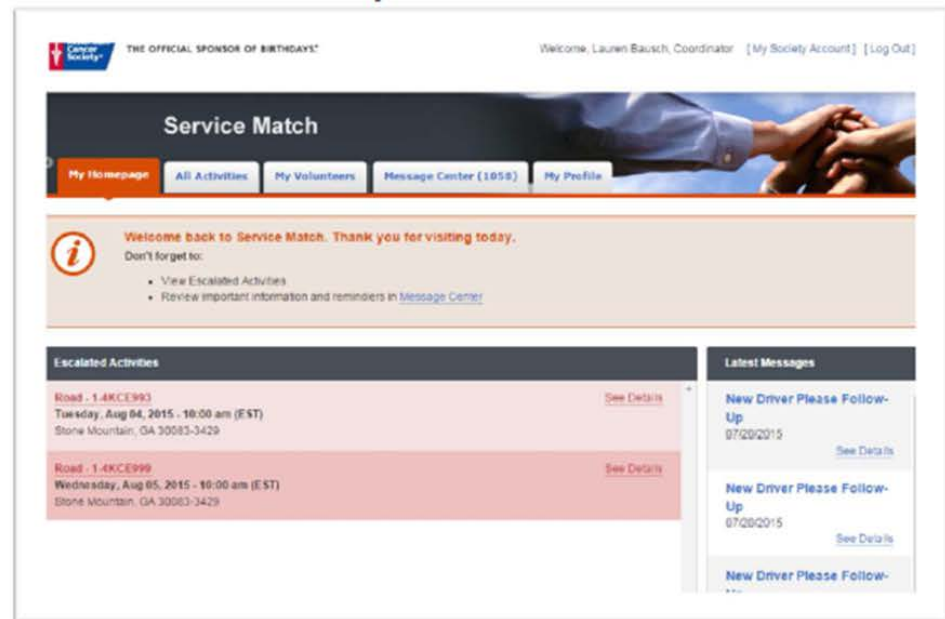
# Road To Recovery

- Local transportation with volunteer drivers
- Enhanced volunteer matching through Service Match
- Long distance transportation support with train and bus tickets

# Service Match Overview

Service Match is a powerful execution engine that will match and distribute service opportunities based on volunteers' custom preferences.

- Greater Efficiency
- Available Online, Anytime
- Automated Matching



The screenshot displays the Service Match web application interface. At the top, it features the Cancer Society logo and the tagline "THE OFFICIAL SPONSOR OF BIRTHDAYS!". A user greeting "Welcome, Lauren Bausch, Coordinator" is visible, along with links for "My Society Account" and "Log Out". The main navigation bar includes "Service Match" and several menu items: "My Homepage", "All Activities", "My Volunteers", "Message Center (1058)", and "My Profile". A central message box with an information icon states: "Welcome back to Service Match. Thank you for visiting today. Don't forget to:" followed by a list of actions: "View Escalated Activities" and "Review important information and reminders in Message Center". Below this, there are two columns: "Escalated Activities" and "Latest Messages". The "Escalated Activities" column lists two road events: "Road - 1-4KCE993" on Tuesday, Aug 04, 2015, and "Road - 1-4KCE999" on Wednesday, Aug 05, 2015, both at Stone Mountain, GA. The "Latest Messages" column shows three messages, all titled "New Driver Please Follow-Up" with timestamps from 07/20/2015. Each activity and message entry includes a "See Details" link.



# Hotel Partners Program



- Complimentary and reduced cost lodging for patients traveling to treatment
- Lodging is based on hotel availability
- Requests must be made at least one week in advance

# Supportive Care

- Look Good Feel Better
- Reach To Recovery
- Wig Boutiques
- Additional on-line programs
  - I Can Cope
  - Cancer Survivors Network
  - MyLifeLine.org





# Resource Referrals

- Community, state and national resources available
- ACS has published resources that are shared directly with the patient
- ACS also has unpublished resources that require active, direct involvement
- Financial assistance resources are frequently requested



# Cancer Resource Database

[Find Support & Treatment](#) » [Find Support Programs and Services in Your Area](#) » Resource Search

[PRINT](#) [SHARE](#) [SAVE](#)

Text Size [-](#) [+](#)

## SEARCH FOR RESOURCES

Find resources in your area.

Your Location

Zip Code:  — OR —

City:  State:

Keyword:

Program Type:  [What is this?](#)

[SEARCH >>](#)

[Search Tips](#)



## RESULTS FOR YOUR SEARCH

[Show Search Options](#)

There were **2 results** found for location **Detroit, Michigan**.

Displaying 1- 2 of 2

Program

Organization

[Smoking Cessation and Tobacco - Programs and Services](#)

Barbara Ann Karmanos Cancer Institute

Program to support those in need of assistance with cessation of tobacco use, smoking and nicotine addiction. The Karmanos Community Education Department has smoking cessation information available to anyone interested in quitting smoking.

[Smoking Cessation and Tobacco - Programs and Services](#)

University of Detroit Mercy - School of Dentistry

Program to support those in need of assistance with cessation of tobacco use, smoking and nicotine addiction. Provider offers smoking cessation counseling appointments. Offered by dental students, the one-hour session includes a personal Quit Plan for the client.



# Cancer Resource Network

## Cancer Resource Network

The American Cancer Society is here to help.



Please share this information with the patient you have referred to the American Cancer Society. We have programs and services in your community to help people with cancer and their families. Our programs offer **information**, **day-to-day help**, and **emotional support**. And best of all, our help is free.

To learn more about these programs, call us 24 hours a day, seven days a week, at **1-800-227-2345** or visit us online at **cancer.org**.



### Finding Information and Local Resources

1-800-227-2345

Trained cancer information specialists are available 24 hours a day, seven days a week to answer questions about cancer, link callers with resources in their communities, and give information on local events.

#### cancer.org

This user-friendly site includes a cancer resource center with in-depth information on every major type of cancer, as well as an e-mail service to answer your cancer questions.



### Help Getting to and from Cancer Treatment

#### Transportation

Every day, thousands of cancer patients need a ride to treatment, but some may not have a way to get there. If finding a ride is a problem for you, we may be able to help.

In many areas, our Road to Recovery program provides rides to and from treatment for people with cancer who do not have a ride or are unable to drive themselves. Volunteer drivers donate their time and the use of their cars so that patients can receive the lifesaving treatments they need.



### An Online Community of Cancer Survivors and Caregivers

#### Cancer Survivors Network™

The Cancer Survivors Network is a free online community created by and for people with cancer and their families. This online community is a welcoming, safe place for people to find hope and inspiration from others who have "been there."



### Help with Appearance-related Effects of Treatment

#### Look Good...Feel Better®

Look Good...Feel Better is a free program that teaches people who are in active cancer treatment ways to help them with appearance-related side effects. This program is offered jointly by the American Cancer Society, the Personal Care Products Council Foundation, and the National Cosmetology Association.



THE OFFICIAL SPONSOR OF BIRTHDAYS:

1.800.227.2345  
cancer.org

# Volunteer to Make a Difference

The American Cancer Society is a volunteer-driven organization. Our volunteers save lives and fight for every birthday threatened by every cancer in every community. They raise funds to support crucial research, provide cancer patients rides to their lifesaving treatments, and give one-on-one support to those facing a cancer diagnosis – and that's just the beginning.

If you want to help finish the fight against cancer, review the opportunities below, and join the more than three million people who choose to volunteer for the American Cancer Society.

## Programs and Services

The **Reach To Recovery**® program matches trained, volunteer breast cancer survivors with those facing a breast cancer diagnosis to provide free one-on-one support. Volunteers are carefully selected and are fully adjusted to life after cancer. They talk with patients, giving them and their families an opportunity to express feelings, talk about fears and concerns, and ask questions. Volunteers offer understanding and support in a way that only another person touched by breast cancer can.

**Road To Recovery**® volunteers drive cancer patients to and from their lifesaving treatments. In donating their time – as little as two hours a month – these trained volunteers help patients focus on getting well and not on how they are going to get to treatment.

The **Hope Lodge**® program offers free lodging to adult cancer patients and their caregivers when treatment is away from home. Volunteers help make Hope Lodge facilities a true home away from home by making meals, providing entertainment, and helping with activities.

The **Look Good Feel Better**® program is a free, community-based service that helps those facing cancer cope with the appearance-related side effects of treatment. Volunteer beauty professionals and general program volunteers teach practical, hands-on tips at local group workshops. Participants learn about skin care, nail care, and hair loss. Each participant gets a free makeup kit to use during the workshop and take home. The program is offered as a collaboration between the American Cancer Society, the Personal Care Products Council Foundation, and the Professional Beauty Association.

## Advocacy

The **American Cancer Society Cancer Action Network**™ (ACS CAN) is the Society's nonprofit, nonpartisan advocacy affiliate. The organization works with legislators to pass smoke-free laws, increase funding for cancer research, improve access to quality health care, and more. ACS CAN volunteers fight back against cancer so that people everywhere can get the lifesaving treatments they need and deserve.

Volunteers are needed to join ACS CAN, meet with legislators, plan events, encourage new membership, and help make phone calls.

## Community Events

**Relay For Life**® volunteers plan and organize the Society's signature team event, raising funds for the American Cancer Society and raising awareness in their communities. Funds help support cancer research, free programs and services for cancer patients and their caregivers, and early detection and prevention programs. Be a part of the Relay For Life movement by starting or joining a team, joining the event committee, or walking in the Survivors or Caregivers Lap.

**Making Strides Against Breast Cancer**® volunteers lead and coordinate walks that raise breast cancer awareness and funds for breast cancer initiatives like research, patient and caregiver programs and services, and early detection and prevention programs. Get involved by starting or joining a team, walking as an individual, or by planning or volunteering at the event.

**Distinguished event** volunteers plan and produce such activities as galas and golf tournaments, engaging community, business, and health care leaders in the fight against cancer by raising significant funds for research, patient and caregiver programs and services, and prevention and early detection programs.

## Other Opportunities

Volunteers at local American Cancer Society offices help manage mailings, acknowledge donations, organize materials, answer phones, greet visitors, make volunteer contacts, and assist with volunteer trainings.

The Society also has various opportunities for volunteers to share their story. Let your words move someone to help us finish the fight against cancer.

There may be additional volunteer opportunities in your community. Please contact your local office for more information.

### To help save lives in your community, contact:

Nicole Saco | 248.663.3466 | [nicole.saco@cancer.org](mailto:nicole.saco@cancer.org)  
ACS Volunteer Open House  
Wednesday, April 13, 2016 | 6 - 7:30 pm  
ACS Office | 20450 Civic Center Drive | Southfield, MI

\* The availability of American Cancer Society programs, services, and events are based on community resources and needs. Some volunteer opportunities may not be available in your community.

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The American Cancer Society, Inc. adheres to the Better Business Bureau's strong standards for charitable giving.

THE OFFICIAL SPONSOR OF BIRTHDAYS.®  
[cancer.org/volunteer](http://cancer.org/volunteer) | 1.800.227.2345





Post-Test





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# Pre/Post-Test Answers



1. The mission of the American Cancer Society is to eliminate cancer as a major health problem by:


- a) Preventing cancer
- b) Saving lives
- c) Diminishing suffering
- d) **ALL OF THE ABOVE**



2. The American Cancer Society will achieve our mission through:

**b) ADVOCACY, EDUCATION, RESEARCH, AND SERVICE**





3. Our National Cancer Information Center is open 24 hours per day, 365 days per year providing information to help patients understand their treatment and make informed decisions about their health care. We also provide these services (circle all that apply):

- a) REFERRALS TO COMMUNITY AND NATIONAL RESOURCES
- b) CLINICAL TRIALS MATCHING
- c) HEALTH INSURANCE ASSISTANCE
- d) ONCOLOGY NURSES
- e) PATIENT SERVICES



4. A Personal Health Manager is a:

c) **TOOL DESIGNED TO HELP PATIENTS ORGANIZE AND TRACK LOGISTICAL AND PRACTICAL DETAILS ASSOCIATED WITH THEIR CANCER DIAGNOSIS**



5. American Cancer Society supports patients with transportation for treatment through:

a) **VOLUNTEER DRIVERS**



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